Progress with purpose.

New Bodystat® 1500 Touch Screen

Take your business to the next level
Accurate measurements of body fat, lean muscle mass and hydration.

Bodystat® 1500 measures:
+ Body fat percentage and fat weight
+ Lean (fat-free) mass
+ Dry lean weight
+ Total body water in percentage and litres
+ Normal ranges for body fat, lean and water
+ Basal metabolic rate (BMR)
+ BMR/Body Weight Ratio
+ Estimated Average Daily Calorie Requirement (EAR)
+ Body Mass Index (BMI)
+ BMI normal ranges
+ Waist/hip ratio

For Gyms & Personal Trainers:
• Increase members/clients
• Increase motivation
• Increase referrals
• Increase revenue

To order your Bodystat 1500 contact us quoting product code 0111:
+44 (0) 1624-629571 / info@bodystat.com

bodystat.com
Revenue Calculator:

- £10-£50 per Bodystat Test or as part of a weight loss/nutrition programme
- 100 tests per week (averaging 14 tests per day)
  = £260,000.00 income per year (per club)
  = £520,000.00 per year for two clubs
  = £1,300,000.00 per year for five clubs*

*Bodystat® cannot be held accountable for these figures and are not responsible for persons or gyms not meeting these estimates.

Go to bodystat.com Profit Calculator to calculate your potential additional income using Bodystat.

Features of the New Touch Screen 1500®:

- NEW Bodystat Tracker App
- NEW Bluetooth thermal printer (additional or included in the Deluxe Pack)
- NEW Windows software (additional or included in the Deluxe Pack)
- NEW USB option to download software
- BIAS Body Manager software shows trending and customised reports with your logo and contact detail
- Save to PDF function for emailing
- Full reports for Weight Loss, Health, Motivation, Cardiac Risk Analysis & Body Composition
- Fully portable, battery operated, colour touch screen pocket-sized device
- The most advanced body composition technology from one of the world’s leading developers of Bio-Impedance Analysis (BIA) technology.
- Backed by more than 70 years collaborative experience in BIA and fitness assessment

Why BMI is not enough

BMI is a person’s weight in kilograms (kg) divided by height in meters squared. BMI uses total body weight, and does not distinguish between body fat, lean muscle and water. Any fluctuations of your total body weight could be attributed to any one of those body compartments i.e. a loss of weight might not mean a loss of fat. It could be due to dehydration or loss of muscle.

BIA (Bioelectrical Impedance Analysis) allows you to distinguish body fat from muscle and water. You are therefore able to determine whether any change in weight is due to fat, muscle or fluids. This advantage allows early intervention to correct a wellness program in order to achieve goals faster and work more efficiently.

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